

PERFORMANCE – PRIORITIES & KEY TARGETS 2007/08

Priority/Target	2007/8 Performance	
Protecting and Improving Street Scene and Environment		
Increase recycling/composting to 41% by March 2008	43.01%	
Decrease proportion of land with significant deposits of litter/detritus to 12% by March 2008	7.33	
Be close to average costs for these services in 2 years	DATA AWAITED	
Be in the top Quartile of Councils for satisfaction with street cleanliness by March 2010	On course for 2010 target	
Be in the top Quartile of Councils for satisfaction with the area as a place to live by March 2010	On course for 2010 target	
Combating Crime and the fear of Crime		
Reduce Crime by 18.5% by March 2008	23% Reduction and Achieved PSA1 Target	
Increase the percentage of people feeling that West Lancashire is a safe & secure place to live to 78% by March 2008	76.6%	
Working to create good Quality jobs for local people		
Help reduce unemployment to 2.5% by March 2008	2.4%	
Improving Housing and ensuring that there is affordable housing available for local people		
Reduce the proportion of 'non-decent' council homes to 9.37% by March 2008	<i>No data till June</i>	
Achieve and sustain satisfaction with the service provided by the council as a landlord at upper quartile (for our family group) whilst maintaining our average cost per head.	<i>No satisfaction level data until the next survey (Autumn 2008)</i> Average Cost £14.46	
Achieve minimum 30% of affordable housing within new build development year on year – in line with local plan	22.7%	
Delivering Cost effective services that delight the customer and are accessible to all		
Achieve year-on-year affordable council tax rises, in line with inflation	DATA AWAITED	
Sustain top quartile performance for satisfaction of residents with the overall service provided by the council (BVPI Survey)	On course for 2010 target	
Reduce staff sickness to 8 days per annum by March 2008	11.89	
Achieve annual efficiency and cost savings in excess of 2.5% per annum	DATA AWAITED	
Increase the % of customers who normally contact the council via the website to 20% by March 2008	24.10	
Providing Opportunities for Leisure and Culture		
Increase satisfaction with sports and leisure facilities to exceed the national average by 2010	On course for 2010 target	
Increase satisfaction with parks and open spaces with the aim of being top quartile by 2010	On course for 2010 target	
Increase the proportion of playgrounds meeting our local policy to 38.78% by March 2008	28%	